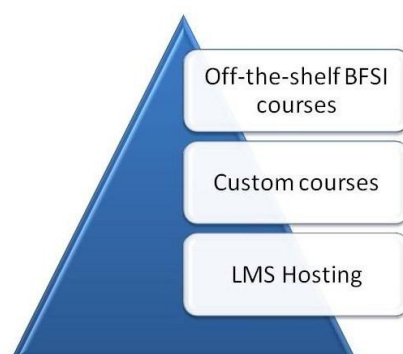




Through TrainingCentral services and products, an organisation can roll out an e-learning implementation strategy with surprising ease in a short implementation cycle! For the BFSI domain, we provide a crucial value-add in the form of comprehensive off-the-shelf courses in all areas of functional training.



TrainingCentral's LMS Implementation Framework

The 3 offerings for this area are feature-rich and robust.

LMS Hosting & Application Services	Custom Course Design	Off-the-shelf BFSI Courses
<ul style="list-style-type: none">• Internet-based• High Interactive Content• Open source Structure for cost-effective application• Standards-compliant	<ul style="list-style-type: none">• Need-based technology• High Quality for long-life courses• Cost-effective Tools for high maintenance courses• Multi-lingual capability• Standards-compliant	<ul style="list-style-type: none">• High Quality Flash-based courseware• India-centric content• Continued Education for all Levels• Periodically Updated• Interactive• With Voice-over (optional)

LMS Hosting & Application Services (coopt.TrainingCentral)

TrainingCentral offers a complete 'online-learning hosting and management service'.

Your Enterprise can have all the benefits of providing online courses launched, managed and tracked by TrainingCentral's LMS Solution, without the costs and risks associated with setting up and managing your own datacenter.

Some highlights of the hosted application service are –

1. SCORM compliant Standards-based architecture
2. Prompt support through e-mail and phone
3. Incisive MIS (on learning path evolution, grading & certification, course updates, etc.)
4. Interfaces with your systems like HRMS, PMS, ERP can be custom-build

Benefits

- a) Conserve training budget with increased training efficiencies
- b) Accelerate the joining-to-high-productivity process
- c) Provide employees with a development plan to drive individual as well as corporate expectations

Inquire about special courseware creation containing -



- Multi-lingual interface and courseware creation
- Payment Gateway integration
- Special scientific and educational notations libraries

To ask for a demonstration, visit <http://demo2.trainingcentral.co.in> and ask for a login to run through the various features of the LMS application.

Custom Course Design (custom.TrainingCentral)

Not all online learning courses fit into a pattern of technology and cost. We believe that one-size-does-not-fit-all. Our Instructors design and deliver tailored training courses that include case studies, questions and assessment tools effective for the identified participants.

Some of the features of our capabilities are –

- Ability to create courseware for operational use
- Cost-effective and easy to maintain and modify courses using
 - o Authoring tools for cost-effective and high maintenance courseware
 - o XML technology
 - o Flash platform-based courseware
- Creation of SCORM compliant, multi-lingual courseware

To take a look at some of the work live at customers, visit <http://demo.trainingcentral.co.in> and ask for a login to go through some of our work in content.

Off-the-shelf BFSI courses (fin.TrainingCentral)

Each fin.TrainingCentral course is a comprehensive online **interactive learning experience** delivered to the corporate executive's desktop. With local contexts and simple intuitive interfaces, these courses are designed keeping the needs of the Indian employee in mind.

Included in each course is

- An e-learning module
- Large question bank with random-question set based exams
- Subject-specific glossary
- Access to domain experts for query resolution (optional)
- Additional learning and links

TrainingCentral's Domain Experts also provide suggested reading in various media. With content updated periodically by practicing Domain Experts, the courses are **current** and **live** at all times.

Courseware covering the sub-domains of BFSI, including -

- Retail Banking
- Corporate Banking
- Capital Markets & Wealth
- Consumer Finance & Mortgages
- Insurance
- Cards and
- Corporate Finance

Courses can be customized and co-branded to your corporate guidelines. Please visit the course catalogue at <http://demo.trainingcentral.co.in> and ask for a login for demo modules in live courses.